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CARTERSVILLE-BARTOW COUNTY RECEIVES AWARD FOR DEAL OF THE YEAR BY THE GEORGIA ECONOMIC DEVELOPERS ASSOCIATION

CARTERSVILLE, GA (September 26, 2011) – The Georgia Economic Developers Association recognized the Cartersville-Bartow County Department of Economic Development for an “outstanding achievement in the location/expansion of business in Georgia.” Cartersville-Bartow County was recognized because of the Toyo Tires expansion that recently announced locally.

The project will create an additional 470 jobs generate \$910 million in capital investment, bringing the company’s total in 5 years to over 1,300 jobs and \$1.4 billion in capital investment.

About the Award

This is now the fourth year that GEDA has recognized the major projects from the previous year. In what has become a major portion of the Annual Awards Ceremony – GEDA recognizes recipients in three categories:

- **SMALL** – a county with population 50,000 and under,
- **MEDIUM** – a county with population 50,001 – 100,000
- **LARGE** – a county with population over 100,000

The Deal of the Year Awards recognize outstanding achievement in the location or expansion of new businesses in the state of Georgia that meet community economic development goals and involve significant community program support, such as financial or permitting assistance, workforce development, state financial support, etc.

About GEDA

The Georgia Economic Developers Association is a non-profit association of professionals and volunteers dedicated to enhancing Georgia’s economic vitality. GEDA provides networking and professional development resources to its members and advocates public policies to support quality economic development and job creation throughout the state. For more information, please visit geda.org.

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