

Perfect Game USA signs lease to be major tenant at LakePoint development

STAFF REPORT

Perfect Game USA Friday signed on as the third major tenant at LakePoint Sporting Community and Town Center in Emerson. Last month, Braveheart Sports Events, LLC, a partnership between North Atlanta Soccer Association (NASA) and LB3 Lacrosse, signed their tenant lease.

According to the press releases, Perfect Game USA is moving its 50-plus person headquarter operation from Cedar Rapids, Iowa, to Bartow County. Perfect Game USA is the "gold standard" resource for baseball recruiting for

collegiate, minor and major league scouts.

"We are thrilled to be consolidating most of our baseball tournaments (more than 1,600 teams) that currently take place all over the Eastern United States into a single facility, said Jerry Ford, Perfect Game USA president. "Our new home in Emerson will allow parents, families and the players an opportunity to truly enjoy a play and stay atmosphere during the numerous recruiting events."

The privately funded LakePoint project will not only host hundreds of baseball tournaments, but also lacrosse and

soccer tournaments for approximately 10 out of 12 months per year.

The first pitch, kick and shot are slated for 2013.

Perfect Game USA is devoted to furthering the development and career of the talented high school baseball player. To that end, Perfect Game USA produces the very highest national level individual player showcases and team tournaments all over the United States. These events have proved invaluable to the college coaching community and major league baseball as they can scout a large population of talented ball players all in one

location, according to the release.

Bartow County and the city of Emerson will become a sports destination in the U.S. with the development of LakePoint Sporting Community and Town Center. The development will include a 262-plus acre sports complex at the center of a 1,400-plus acre commercial, retail and mixed-use community.

To learn more about LakePoint Sporting Community and Town Center, visit www.lakepointsports.com or find them on Facebook at <http://www.facebook.com/dreamparksatlakepoint>.