

# DEPARTMENT

## HIGHLIGHTS



The Cartersville-Bartow County Department of Economic Development handles the day-to-day operations of the Bartow-Cartersville Joint Development Authority (BCJDA), and other Development Authorities as projects warrant. This staff, summer interns, and countless volunteers have performed some noteworthy accomplishments in 2006.

### ***Assisting existing manufacturing industries with expansions***

- Cultivated potential expansions.
- Communicated Export Trade and Trade Mission Opportunities.
- Supported North Metro Technical College in their many services, through the Economic Development Division.
- Supported Chamber's Manufacturing Appreciation Week events, councils, and committees as appropriate.
- Implemented many suggestions in a special Community Assessment Study sponsored by Georgia Power Economic Development, conducted by CH2M Hill/Lockwood Greene. Input came from many local industries and community leaders, data, and experts with an outside perspective.

### ***Marketing the community***

- Encouraged new investment and jobs.
- Hosted/made 223 contacts/visits.
- Utilized City and County Geographic Information Systems (GIS) to create department site information sheets.
- Received over 3,900 phone calls.
- Resulted in 43 projects.
- Attended out of town meetings and functions for networking and marketing.
- Hosted Atlanta's Consul General Corps and the Georgia International VIP Tour.
- Hosted Georgia's International Trade Representatives.
- Hosted guests at Chamber's Steeplechase tent.
- Hosted Georgia Power Bus Tour.
- Hosted MEAG Bus Tour.

### ***Marketing to the Community***

- Expanded [www.LocationBartow.com](http://www.LocationBartow.com) to include progress reports on Cartersville-Bartow County Corporate Park and other matters.
- Hosted quarterly meetings for neighbors.
- Made 8 presentations to various civic clubs and organizations.

### ***Finances***

- Administered several bond-generated financial accounts and operating funds.
- Closed with State on GO Bonds for Toyo Project, retiring most of temporary local debt for the project.
- Developed extensive Corporate Park Cash Flow Analysis.
- Demonstrated accountability through internal procedures, external monthly financial statements, and annual audit.

### ***Staff***

- Lemmon completed certification training to serve North Metro Technical College as a Certified Board Member.
- Rowell received a scholarship from GEDA to complete Georgia Tech's Economic Development Basic Course.